ORDER

Orders Order / Rev: 713483 06303374 Alt Order #: PLUMMER FOR CONGRESS Product Desc: **KSDK** Estimate: 10/08/12 - 11/05/12 Flight Dates: Primary AE: **Brian Perry** Original Date / Rev: Sales Office: 10/17/12 / 10/17/12 T-SF Order Type: Political Sales Region: NAT Gateway Media/ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 2150 River Plaza Dr., Suite 150 EOM/EOC Sacramento, CA 95833 Agency Commission: 15% Advertiser Name: Plummer, J/ R/ Congress A35+ New Business Thru: Demographic: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	94	\$70,045.00	\$59,538.25
10/29/12	11/05/12	59	\$43,770.00	\$37,204.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	94	\$70,045.00	\$59,538.25	0.00
November 2012	59	\$43,770.00	\$37,204.50	0.00
Totals	153	\$113,815.00	\$96,742.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Perry			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 KSDK 10/15/12 11/02/12	M-F 4-5A 4-5A	СМ	4-5A	МГЖГБ	:30	5	\$35.00 P-2	0.00 NM	15	\$525.00
Start Date End Date Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	Weekdays MTWTF MTWTF	Spots/Week 5 5	Rate \$35.00 \$35.00	Rating 0.00 0.00						
Week: 10/29/12 11/04/12 2 KSDK 11/05/12 11/05/12	MTWTF M-F 4-5A	CM 5	\$35.00 4-5A	0.00 M	:30	1	\$35.00 P-2	0.00 NM	1	\$35.00
Start Date End Date Week: 11/05/12 11/11/12	4-5A <u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$35.00	Rating 0.00						
3 KSDK 10/20/12 11/03/12	Sat 6-7A Sat 6-7A	СМ	6-7A	S-	:30	1	\$375.00 P-2	0.00 NM	3	\$1,125.00
Start Date End Date Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	<u>Weekdays</u> S- S- S-	Spots/Week 1 1 1	Rate \$375.00 \$375.00 \$375.00	Rating 0.00 0.00 0.00						
4 KSDK 10/27/12 11/03/12	Sat 9a Sat 9-10a	CM	9-10A	S-	:30	1	\$750.00 P-2	0.00 NM	2	\$1,500.00
Start Date End Date Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	Weekdays S- S-	Spots/Week 1 1	Rate \$750.00 \$750.00	Rating 0.00 0.00						
5 KSDK 10/21/12 11/04/12	Sun 6-7A Sun 6-7A	CM	6-7A	S	:30	1	\$375.00 P-2	0.00 NM	3	\$1,125.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				İ		

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Order / Rev: 713483 Advertiser: Plummer, J/ R/ Congress

Alt Order #: 06303374 Product Desc: PLUMMER FOR CONGRESS KSDK

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
5 KSDK	10/21/1	2 11/04/12	Sun 6-7A Sun 6-7A	СМ	6-7A	:	S :30	1	\$375.00 P-2	0.00 NM	3	\$1,125.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/15/12	10/21/12	S	1	\$375.00	0.00						
Week: 10/		10/28/12	S	1	\$375.00	0.00						
Week: 10/		11/04/12	S	1	\$375.00	0.00			# 505.00.D.0	0.00 NIM	_	#4.050.00
6 KSDK	10/22/1	2 11/02/12	M-F Noon News Noon News	СМ	12-1230p	MTWTF-	- :30	1	\$525.00 P-2	0.00 NM	2	\$1,050.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	MTWTF MTWTF	1	\$525.00 \$525.00	0.00						
Week: 10/		11/04/12 2 11/02/12		CM	3-4p	0.00 MTWTF-	- :30	5	\$560.00 P-2	0.00 NM	11	\$6,160.00
/ KODK	10/13/1	2 11/02/12	Ellen	CIVI	(3:00 PM-4:0		30	5	\$300.00 P-2	U.UU INIVI	''	Φ 0, 100.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	MTWTF	1	\$560.00	0.00						
Week: 10/	/22/12	10/28/12	MTWTF	5	\$560.00	0.00						
Week: 10/		11/04/12	МГWГF	5	\$560.00	0.00						
8 KSDK	11/05/1	2 11/05/12	M-F 3-4p Ellen	СМ	3-4p	M	- :30	1	\$560.00 P-2	0.00 NM	1	\$560.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/	05/12	11/11/12	M	1	\$560.00	0.00						
9 KSDK	10/15/1	2 11/02/12	M-F 430-5p	CM	430-5p	MTWTF-	- :30	4	\$825.00 P-2	0.00 NM	12	\$9,900.00
			Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	MTWTF	4	\$825.00	0.00						
Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF MTWTF	4	\$825.00 \$825.00	0.00 0.00						
			M-F 4P News	CM	4-430P	MTWTF-	- :30	4	\$750.00 P-2	0.00 NM	10	\$7,500.00
			News 5 at Four				.50	7	Ψ/30.001 2	0.00 14101	10	ψ1,300.00
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ Week: 10/		10/21/12 10/28/12	MTWTF	2	\$750.00 \$750.00	0.00 0.00						
Week: 10/		11/04/12	MTWTF	4	\$750.00	0.00						
11 KSDK	10/22/1	2 11/02/12	M-F 5P News News Channel 5	CM	5-530P	МГЖГБ-	- :30	1	\$1,875.00 P-2	0.00 NM	2	\$3,750.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	MTWTF		\$1,875.00	0.00						
Week: 10/		11/04/12	MTWTF		\$1,875.00	0.00						
12 KSDK	10/22/1	2 11/02/12	M-F 6P News News Channel 5	CM at 6P	6-630P	МГЖГБ-	- :30	1	\$2,025.00 P-2	0.00 NM	2	\$4,050.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	MTWTF		\$2,025.00	0.00						
Week: 10/	/29/12	11/04/12	MTWTF		\$2,025.00	0.00						
13 KSDK	10/20/1	2 11/03/12	Sat 5p News Channel 5	CM at 5P Sat	5-530P	S	- :30	1	\$975.00 P-2	0.00 NM	3	\$2,475.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$975.00	0.00						
	Date Ra	<u>nge</u> <u>D</u> 2-10/21/12 S	escription at 5p	<u>Star</u> 5-53	/End Time		Weekdays		ngth Rate :30 (\$975.00)	Rtg Type 0.00 NM		
	<i>e MG 13.</i> gm Chan	4,13.5,13.6 ael	,						,			
-	-	2-10/28/12 LI	N2 (Su)	1033	3p-11p/11:05p		Sı	u	:30 \$750.00	0.00 NM		
_	for 13.3		()		, , , , , , , ,				,			
-	10/16/12	2-10/19/12 D	ays of Our Lives	1-2F	1		- TWГhF	-	:30 (\$450.00)	0.00 <i>NM</i>		
_	ncel]											
6 KSDK	11/04/12	2-11/04/12 LI	N2 (Su)	1033	3p-11p/11:05p		St	u	:30 \$750.00	0.00 NM		
⊕ MG [n/a	6 for 13.3 a]	,13.1										
Week: 10/	/22/12	10/28/12	S-	1	\$975.00	0.00						

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Alt Order #: 06303374 Product Desc: PLUMMER FOR CONGRESS KSDK

Ln Ch Sta	ırt End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	0/12 11/03/12		CM	5-530P		S-	:30	1	\$975.00 P-2	0.00 NM	3	\$2,475.00
	10/28/12 11/04/12 Range <u>D</u> 9/12-11/04/12 S 13.4,13.5,13.6	WeekdaysSS- Description	Spots/Week 1 1	Rate \$975.00 \$975.00 t/End Time 0P	Ratir 0.0 0.0	00 00 <u>V</u>	Veekdays Sa-			Rtg Type 0.00 NM		
14 KSDK 10/2		Sat 6p News Channel 5	CM	6-630P	-	S-	:30	1	\$1,050.00 P-2	0.00 NM	3	\$3,150.00
Start Dat Week: 10/15/12 Week: 10/22/12 Week: 10/29/12	10/21/12 10/28/12	Weekdays S- S-	Spots/Week 1 1	Rate \$1,050.00 \$1,050.00 \$1,050.00	Ratir 0.0 0.0	00 00						
15 KSDK 10/2	1/12 11/04/12	NC5 at 5P Sun News Channel 5	CM at 5P Sun	5-530P	-	S	:30	1	\$1,050.00 P-2	0.00 NM	3	\$3,150.00
Start Dat Week: 10/15/12 Week: 10/22/12 Week: 10/29/12	10/21/12 10/28/12	<u>Weekdays</u> SSS		* .,	Ratin 0.0 0.0 0.0	00 00						
16 KSDK 10/1	5/12 11/02/12	630-7P Wheel 630-7P Wheel of	CM Fortune	630-7P	1	MTWTF	:30	4	\$1,950.00 P-2	0.00 NM	10	\$19,500.00
Start Dat Week: 10/15/12 Week: 10/22/12 Week: 10/29/12	10/21/12 10/28/12	Weekdays MTWTF MTWTF MTWTF	4	Rate \$1,950.00 \$1,950.00 \$1,950.00	Ratir 0.0 0.0 0.0	00 00						
17 KSDK 10/2	0/12 11/03/12	630-7P Wheel Sa 630-7P Wheel of		630-7P	-	S-	:30	1	\$600.00 P-2	0.00 NM	3	\$1,800.00
Start Dat Week: 10/15/12 Week: 10/22/12 Week: 10/29/12	10/21/12 10/28/12 11/04/12	Weekdays S- S- S-	Spots/Week 1 1 1	Rate \$600.00 \$600.00 \$600.00	Ratir 0.0 0.0 0.0	00 00 00						
N18 KSDK 10/3		Parenthood	СМ	9-10P	-	- T	:30	1	\$2,250.00 P-2	0.00 NM	1	\$2,250.00
See MG [program 4 KSDK 10/2	11/04/12 Range <u>[</u> 9/12-11/04/12 7 18.5 ming change 1/12-10/21/12 F	Weekdays - T Description Fue Prime C Now airing Go on/N Tootball Night in Am	Star 9-10 New Normal 10	D-11p]	<u>Ratir</u> 0.0	<u>v</u> -	Veekdays TS	-	ngth <u>Rate</u> :30(\$2,250.00) :30(\$2,250.00)			
⊕ Credited [cancel] 5 KSDK 10/2; ⊕ MG for 1 [n/a]	3/12-10/23/12 T	ue Prime C	9-10	P		-	T	-	:30 \$2,250.00	0.00 NM		
19 KSDK 10/2	0/12 10/27/12	Sat Prime A Animal Practice/	CM	7-8p	-	S-	:30	1	\$525.00 P-2	0.00 NM	2	\$1,050.00
Start Date Week: 10/15/12 Week: 10/22/12 Spot Ch Date 5 KSDK 11/0	10/21/12 10/28/12 Range <u>[</u> 3/12-11/03/12 /	WeekdaysSS- Description Notre Dame Footba	Spots/Week 1 1 Start	Rate \$525.00 \$525.00 t/End Time 6p	Ratir 0.0 0.0 (2:30 PI	00 00 <u>V</u>	Veekdays Sa-		ngth <u>Rate</u> :30 (\$525.00)	Rtg Type 0.00 NM		
20 KSDK 10/2 Start Dat Week: 10/15/12 Week: 10/22/12	e End Date 10/21/12	Sat Prime B Chicago Fire WeekdaysS-	CM Spots/Week 1	8-9P <u>Rate</u> \$600.00 \$600.00	<u>Ratir</u> 0.0	00	:30	1	\$600.00 P-2	0.00 NM	3	\$1,800.00

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Alt Order #: 06303374 Product Desc: PLUMMER FOR CONGRESS KSDK

Start Date	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	'S	Len Spor	ts	Rate Pri	Rtg Type	Spots	Amount
Sant Date	20 KSDK	10/20/1	2 11/03/12		CM	8-9P		- S-	:30	1	\$600.00 P-2	0.00 NM	3	\$1,800.00
Section Control Cont	Sta	rt Date	End Date	=	Spots/Week	Rate	Rating							
Start Date End Date Control					1	\$600.00								
Start Date	21 KSDK	10/20/1	2 11/03/12					- S-	:30	1	\$900.00 P-2	0.00 NM	3	\$2,700.00
Week: 10715112 1072112	Sta	rt Date	End Date											
Very 1975					1									
22 KSDK 1015/12 11/02/12 LN (MF)					•									
Sint Date End Date Weekdows Sopts/Week Rate Sopts/Week Rate Sopts/Week Sopts/W								D.	.20	1	\$2.250.00 D.2	0.00 NIM	7	¢45 750 00
Week: 10/15/12 10/24/12 MIWIF- 3 \$2/25/00 0.00	22 KSDK	10/15/1	2 11/02/12	, ,	CIVI	10-1035p	MIWI	F	:30	4	\$2,250.00 P-2	U.UU INIVI	/	\$15,750.00
Week: 10/22/12 11/04/12 MTFF 3 \$2/25/00 0.00					Spots/Week									
Week: 10/20/12 11/04/12 MWFF- 3 \$2;25.00 0.00 0.00														
23 KSDK 10/20/12 11/03/12 LN (Sa) CM 10-1035p														
Siart Date End Date Weekdays Spots Week Rate Rating Week 10/22/12 10/28/12				, ,				- S-	:30	1	\$1,800.00 P-2	0.00 NM	3	\$5,400.00
Week: 10/15/12 10/21/12	01-	-1 D -1 -	F. d D. (0	D-1-	Dating							
Week: 10/22/12 10/24/12														
24 KSDK 10/22/12 11/02/12 Tonight Show				-										
Tonight Show Week Color Week: 10/	29/12	11/04/12	S-	1	\$1,800.00	0.00								
Start Date End Date Weekdays Spots/Week Rate Rating O.00	24 KSDK	10/22/1	2 11/02/12	0	СМ	1035-1137p	MTWT	F	:30	5	\$675.00 P-2	0.00 NM	10	\$6,750.00
Meyek: 10/22/12 10/28/12 MIWIF-	Sta	rt Date	End Date	_	Spots/Week	Rate	Rating							
25 KSDK 10/15/12 11/02/12 Late Night CM 1135p-1235x MTWTF- 30 4 \$225.00 P-2 0.00 NM 10 \$2,250.00	Week: 10/2	22/12	10/28/12			\$675.00	0.00							
Late Night w/June Carlo						-								
Week: 10/15/12 10/28/12 MTWTF-	25 KSDK	10/15/1	2 11/02/12	-		1135p-1235	K MTWT	F	:30	4	\$225.00 P-2	0.00 NM	10	\$2,250.00
Week: 10/22/12 10/28/12 MIWIF 5 \$225.00 0.00	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12 11/04/12 Late Night CM					1									
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 11/04/12 11/04/12 Sun 9a CM 9-10A					=									
Late Night w/Jimmy Fallon Weekdays Spots/Week Rate Rating Week 11/05/12 11/04/12 11/04/12 Sun 9a CM 9-10A									:30	1	\$225.00 P-2	0.00 NM	1	\$225.00
Week: 11/05/12 11/04/12 11/04/12 Sun 9a CM 9-10A				Late Night w/Jim	my Fallon									
27 KSDK 10/21/12 11/04/12 Sun 9a CM 9-10A					Spots/Week									
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12					1			c	.30	1	\$675.00 P.2	0.00 NIM	2	¢2 025 00
Week: 10/15/12 10/21/12 1 \$675.00 0.00 Week: 10/22/12 10/28/12 S 1 \$675.00 0.00 Week: 10/29/12 11/04/12 S 1 \$675.00 0.00 N28 KSDK 10/29/12 11/04/12 This WK Cards Nation 10a 10-1030a S :30 1 \$375.00 P-2 0.00 NM 2 \$1,125.00 Start Date Now: 10/15/12 10/21/12 End Date Neek: 10/15/12 10/21/12 Neek: 10/15/12 10/21/12 1 \$375.00 0.00 Week: 10/15/12 10/22/12 10/28/12 1 \$375.00 0.00 Spot Ch Date Range Description Start/End Time Now: RAMS TAILGATE Weekdays Neek Cardinal Nation Now: 10/20/12-10/28/12 This Week Cardinal Nation 10-1030a (10:00 AM-10:3CSu :30 \$750.00 0.00 NM See MG 28.5 [PROGRAM CHANGE - NOW: RAMS TAILGATE] 1 \$375.00 0.00 Now: 10/29/12-11/04/12 This Week Cardinal Nation 1 \$375.00 0.00 Spot Ch Date Range Description Now: RAMS TAILGATE 1 \$375.00 0.00 Now: 10/29/12-11/04/12 This Week Cardinal Nation 1 \$375.00 0.00 Spot Ch Date Range Description Now: RAMS Tailgate 1 \$375.00 0.00 Now: 10/29	ZI KODK	10/21/1	2 11/04/12		Civi	9-10A		3	.30	'	φ0/3.00 F-2	U.UU INIVI	3	\$2,023.00
Week: 10/22/12 10/28/12 10/28/12 11/04/12 1 \$675.00 0.00 N28 KSDK 10/21/12 11/04/12 This Week Cardinal Nation 10a 10-1030a 1 \$375.00 P-2 0.00 NM 2 \$1,125.00 Start Date End Date Weekdays Spots/Week 10/15/12 10/28/	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Neek: 10/29/12 11/04/12 11/				S	1									
N28 KSDK 10/21/12 11/04/12 This Week Cardinal Nation 10-1030a					1									
This WK Cards Nation 10a (10:00 AM-10:30 AM) Start Date End Date Weekdays Spots/Week Rate Rating				-	nal Nati@M			S	:30	1	\$375.00 P-2	0.00 NM	2	\$1.125.00
Week: 10/15/12 10/21/12 S 1 \$375.00 0.00 Week: 10/22/12 10/28/12 S 1 \$375.00 0.00 Spot Ch Date Range Description Start/End Time 10-1030a Weekdays Length (10:00 AM-10:3CSu :30 (\$375.00) Rate Rtg Type (\$375.00) 3 KSDK 10/22/12-10/28/12 This Week Cardinal Nation See MG 28.5 [PROGRAM CHANGE - NOW: RAMS TAILGATE] 10-1030a (10:00 AM-10:3CSu :30 (\$750.00) 0.00 NM ★ KSDK 10/20/12-10/20/12 Sat 9a 9-10A Sa :30 (\$750.00) 0.00 NM ★ MG for 28.4,28.3 [n/a] [n/a] Week: 10/29/12 11/04/12S 1 (\$375.00) 0.00 Spot Ch Date Range Description Start/End Time AKSDK 10/29/12-11/04/12 This Week Cardinal Nation See MG 28.5 [PROGRAM CHANGE: NOW: RAMS TAILGATE] 10-1030a (10:00 AM-10:3CSu :30 (\$375.00) 0.00 NM							0:30 AM)				********			*1,1=3.33
Week: 10/22/12 10/28/12 S 1 \$375.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSDK 10/22/12-10/28/12 This Week Cardinal Nation 10-1030a (10:00 AM-10:3CSu :30 (\$376.00) 0.00 NM See MG 28.5 [PROGRAM CHANGE - NOW: RAMS TAILGATE] 9-10A Sa :30 \$750.00 0.00 NM ∰ MG for 28.4,28.3 [n/a] week: 10/29/12 11/04/12 S 1 \$375.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 4 KSDK 10/29/12-11/04/12 This Week Cardinal Nation 10-1030a (10:00 AM-10:3CSu :30 (\$375.00) 0.00 NM See MG 28.5 [PROGRAM CHANGE: NOW: RAMS TAILGATE] 10-1030a (10:00 AM-10:3C														
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type					•									
See MG 28.5 [PROGRAM CHANGE - NOW: RAMS TAILGATE]				escription			0.00	W	eekdays	Le	ngth Rate	Rtg Type		
[PROGRAM CHANGE - NOW: RAMS TAILGATE] 5 KSDK 10/20/12-10/20/12 Sat 9a 9-10A Sa :30 \$750.00 0.00 NM M MG for 28.4,28.3 [n/a] Week: 10/29/12 11/04/12 S 1 \$375.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 4 KSDK 10/29/12-11/04/12 This Week Cardinal Nation 10-1030a (10:00 AM-10:3C Su :30 (\$375.00) 0.00 NM See MG 28.5 [PROGRAM CHANGE: NOW: RAMS TAILGATE]	3 KSDK	10/22/1	2-10/28/12 T	his Week Cardinal	Nation 10-1	030a (10:00 AM-10):36	Su		:30 (\$375.00)	0.00 <i>NM</i>		
5 KSDK 10/20/12-10/20/12 Sat 9a 9-10A Sa :30 \$750.00 0.00 NM ® MG for 28.4,28.3 [n/a] Week: 10/29/12 11/04/12 S 1 \$375.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 4 KSDK 10/29/12-11/04/12 This Week Cardinal Nation 10-1030a (10:00 AM-10:3C Su :30 (\$375.00) 0.00 NM See MG 28.5 [PROGRAM CHANGE: NOW: RAMS TAILGATE]			-	NOW: DAMS TAIL	CATEL									
	-				-	Α			Sa		:30 \$750.00	0.00 NM		
Week: 10/29/12 11/04/12 S 1 \$375.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 4 KSDK 10/29/12-11/04/12 This Week Cardinal Nation 10-1030a (10:00 AM-10:3CSu :30 (\$375.00) 0.00 NM See MG 28.5 [PROGRAM CHANGE: NOW: RAMS TAILGATE]	⊕ MG	6 for 28.4									,	·		
SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType4 KSDK 10/29/12-11/04/12 This Week Cardinal Nation10-1030a(10:00 AM-10:3C	-	-	44/04/40	C		075 00	0.00							
4 KSDK 10/29/12-11/04/12 This Week Cardinal Nation 10-1030a (10:00 AM-10:3CSu :30 (\$375.00) 0.00 NM See MG 28.5 [PROGRAM CHANGE: NOW: RAMS TAILGATE]			,, . =				0.00	W	eekdavs	Le	nath Rate	Rta Type		
[PROGRAM CHANGE: NOW: RAMS TAILGATE]	4 KSDK	10/29/1	2-11/04/12 T				10:00 AM-10	_		_				
29 KSDK 10/21/12 11/04/12 CM SU 10A-10:30A/SLS :30 1 \$375.00 P-2 0.00 NM 3 \$1,125.00				NOW: RAMS TAIL	GATE]									
	29 KSDK	10/21/1	2 11/04/12		СМ	SU 10A-10:3	80A/SL	S	:30	1	\$375.00 P-2	0.00 NM	3	\$1,125.00

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Order / Rev: 713483 Advertiser: Plummer, J/ R/ Congress

Alt Order #: 06303374 Product Desc: PLUMMER FOR CONGRESS KSDK

Ln Ch	Start	End	Inventory Cod	le Break	Start/End	Time Days	s Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
			Rams Weekly Rams Weekly		(10:30 AM-	11:00 AM)					
	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10		10/21/12	S	1	\$375.00	0.00					
Week: 10, Week: 10,		10/28/12 11/04/12	S S	1	\$375.00 \$375.00	0.00 0.00					
			M-F 6P News	CM	6-630P	MTWTF	7 :30	1 \$1,650.00 P-2	0.00 NM	0	\$0.00
30 KSDK	10/00/1	2 10/12/12	News Channel		0-030F	IVII VV I I	.30	ι φι,030.00 Ε-2	U.UU INIVI	l o	φ0.00
THIS IS	S A MAKE S A MAKE REVISE	GOOD FOR GOOD FOR GOOD FOR GOOD FOR GOOD FOR GOOD FOR GOOD FOR GOOD FOR GOOD FOR RATES	BUY LINE #12 BUY LINE #13 BUY LINE #14 BUY LINE #15 BUY LINE #16 BUY LINE #22 BUY LINE #25 BUY LINE #27 BUY LINE #27	FOR DATE OO FOR DATE OO	T13/12 FOR T13/12 FOR T14/12 FOR T8/12 FOR T13/12 FOR T8/12 FOR T8/12 FOR T8/12 FOR T15/12 FOR	1 SPOT(S) 1 SPOT(S) 1 SPOT(S) 4 SPOT(S) 1 SPOT(S) 3 SPOT(S) 3 SPOT(S) 3 SPOT(S) 5 SPOT(S)					
Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$1,650.00	Rating 0.00					
	Date Ra		escription		t/End Time		Weekdays MTWThE		Rtg Type		
_	. 10/08/12 edited	2-10/14/12 IV	1-F 6P News	6-63	30P		MTWThF	- :30 (\$1,650.00	+ 0.00 NIVI		
	edit]										
37 KSDK	10/13/1	2 10/13/12	Sat 5p	CM	5-530P		S- :30	1 \$600.00 P-2	0.00 NM	0	\$0.00
PART (OF A MAI	KEGOOD MA	News Channel ADE UP OF LINI	5 at 5P Sat	0 000.			. 4000.001	0.00		φοισσ
	REVISE art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	S-	<u> </u>		0.00					
	Date Ra		escription		t/End Time		<u>Weekdays</u>		Rtg Type		
Se	(10/08/12 e MG 37. gm Chan		at 5p	5-53	30P		Sa-	- :30 (\$600.00	0.00 NM		
-	•	gej 2-10/11/12 M	1-F 4P News	4-43	30P		Th	- :30 (\$600.00	0.00 NM		
⊕ Cr								(*******	,		
38 KSDK	10/13/1	2 10/13/12	Sat 6p	CM	6-630P		S- :30	1 \$750.00 P-2	0.00 NM	0	\$0.00
	OF A MAI REVISE		News Channel ADE UP OF LIN								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	S-	1	Ţ · · ·	0.00					
	Date Ra		escription escription		t/End Time		Weekdays Sa-		Rtg Type		
	. 10/08/12 edited	2-10/14/12 S	ат ор	6-63	30P		Sa	- :30 (\$750.00	+ 0.00 NW		
	edit]										
39 KSDK	10/14/1	2 10/14/12	NC5 at 5P Sun	CM	5-530P		- S :30	1 \$750.00 P-2	0.00 NM	0	\$0.00
	OF A MAI		News Channel ADE UP OF LIN								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	S	1	\$750.00	0.00	\\\\-\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Lameth Data	Dta. Tuna		
	Date Ra		escription C5 at 5P Sun	<u>Star</u> 5-53	t/End Time		Weekdays		Rtg Type		
	edited	- 10/11/12/1	oo at or our	0 00	,,,,			α .σο (φ/σσ.σσ	, 0.00 11111		
[cr	edit]										
40 KSDK	10/08/1	2 10/12/12	630-7P Wheel	CM	630-7P	MTWTF	7 :30	4 \$1,500.00 P-2	0.00 NM	0	\$0.00
	OF A MAI REVISE		630-7P Wheel ADE UP OF LIN								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	MTWTF	4	\$1,500.00	0.00				I	

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Order / Rev: 713483 Advertiser: Plummer, J/ R/ Congress

Alt Order #: 06303374 Product Desc: PLUMMER FOR CONGRESS KSDK

40 KSDK 1008/12 101/21/2 630-7P Wheel of Fortune	Amount	Spots	Rtg Type	Rate Pri	Len Spots		Start/End Tir	Break	Inventory Code	End	Start	Ln Ch
Marting Mart	\$0.00	0	0.00 NM	\$1,500.00 P-2	:30 4	MTWTF	630-7P	Fortune	630-7P Wheel of			
Week-1008/12 10/14/12 MWTF-						Rating	Rate			RATES	O REVISE	MG ⁻
RSDK 10/08/12-10/14/12 630-7P Wheel 630-7P MTWThF :30/\$4,5690-69 0.00 NM			Dta Tuna	nath Data	Jaakdaya Lay	0.00	\$1,500.00	4	MTWTF	10/14/12	0/08/12	Week:
Credited Credit						_						
Credited Credit 3 KSDK 10/08/12-10/14/12 630-7P Wheel 630-7P												
[credit] 3 KSDK 10/08/12-10/14/12 630-7P Wheel 630-7P MTWThF			0.00 <i>NM</i>	:30 (\$1,500.00)	TWThF	N	7P	630-	30-7P Wheel	2-10/14/12 6		_
A KSDK 1008/12-10/14/12 630-7P Wheel 630-7P												
Credited		0.00 <i>NM</i>	:30 (\$1,500.00)	TWThF	N	7P	630-	30-7P Wheel	2-10/14/12 6			
Credited				00/04/200000	mum) p						redit]	
All KSDK 10/13/12 10/13/12 630-7P Wheel Sat CM 630-7P			0.00 NM	:30 (\$1,500.00)	IIWI'nF	Ŋ	7P	630-	30-7P Wheel	2-10/14/12 6		
Sant Date Find Date Meekdays Spots/Week Rate Rating Start Date Sant Date	Φο οο		0.00.104	ф 7 50 00 D 0			000 7D		000 75 14" 10	0.40/40/40		
MG TO REVISE RATES Start Date End Date Description Start/End Time Credited	\$0.00	0	0.00 NM	\$750.00 P-2	:30 1	5-	630-7P	Fortune Sat	630-7P Wheel of			
Neek: 10/08/12 10/14/12 10/								37-45	ADE UP OF LINES			
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type			l									
Credited Credit							/End Time	Start	escription	nge D	h Date Ra	Spot
A2 KSDK 10/08/12 10/12/12 LN (M-F)			0.00 NM	:30 (\$750.00)	Sa	-	/P	630-	30-7P Wheel Sat	2-10/14/12 6		
LN (M-F)	фо 00	0	0.00 NIM	¢4 000 00 D 0	.20 2	MEHEE	40.4005=	CM	1 N 1 (N 4 E)	0.40/40/40		
MG TO REVISE RATES Start Date End Date Weekdays MTWTF 3 \$1,800.00 0.00	\$0.00	U	U.UU INIVI	\$1,000.00 P-2	.30 3	MII WI F	10-1035p		LN (M-F)			
Week: 10/08/12 10/14/12 MTWTF 3 \$1,800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSDK 10/08/12-10/14/12 LN (M-F) 10-1035p MTWThF :30(\$1,800.00) 0.00 NM Credited [credit] 2 KSDK 10/08/12-10/14/12 LN (M-F) 10-1035p MTWThF :30(\$1,800.00) 0.00 NM Credited [credit] 3 KSDK 10/08/12-10/14/12 LN (M-F) 10-1035p MTWThF :30(\$1,800.00) 0.00 NM Credited [credit] Condition Condition Condition 0.00 NM 0.00 NM ASDK 10/08/12 10/12/12 Late Night Late Night W.Jimmy Fallon CM 1135p-1235x MTWTF :30 \$190.00 P-2 0.00 NM 0 PART OF A MAKEGOOD MADE UP OF LINES 37-45 MG TO REVISE RATES Start Date End Date End Date Meekdays Spots/Week Rate Rating Rating Rating Weekdays Length Rate Rtg Type Week: 10/08/12 10/14/12 MTWTF 3 \$190.00 0.00 Start/End Time Weekdays Length Rate Rtg Type								S 37-45	ADE UP OF LINES			
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type												
Credited [credit]						<u>\</u>	/End Time	Start		nge D		
2 KSDK 10/08/12-10/14/12 LN (M-F) 10-1035p MTWThF :30(\$1,800.00) 0.00 NM Credited [credit] 3 KSDK 10/08/12-10/14/12 LN (M-F) 10-1035p MTWThF :30(\$1,800.00) 0.00 NM Credited [credit] 43 KSDK 10/08/12 10/12/12 Late Night CM 1135p-1235x MTWTF :30 3 \$190.00 P-2 0.00 NM Late Night w/Jimmy Fallon PART OF A MAKEGOOD MADE UP OF LINES 37-45 MG TO REVISE RATES Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 MTWTF 3 \$190.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type			0.00 /\/	.30 (\$1,000.00)	II WI IIF	r	usop	10-1	IN (IVI-F)	2-10/14/12 LI		
Credited [credit] 3 KSDK 10/08/12-10/14/12 LN (M-F) 10-1035p MTWThF :30(\(\frac{\pmathbb{F}}{1,800.00}\) 0.00 NM Credited [credit] 43 KSDK 10/08/12 10/12/12 Late Night			0.00 <i>NM</i>	:30 (\$1,800.00)	ТWThF	N	035p	10-1	N (M-F)	2-10/14/12 Li	-	
3 KSDK 10/08/12-10/14/12 LN (M-F) 10-1035p MTWThF :30(\$1,800.00) 0.00 NM Credited [credit] 43 KSDK 10/08/12 10/12/12 Late Night CM 1135p-1235x MTWTF :30 3 \$190.00 P-2 0.00 NM Late Night w/Jimmy Fallon PART OF A MAKEGOOD MADE UP OF LINES 37-45 MG TO REVISE RATES Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 MTWTF 3 \$190.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type				,			·		,			
[credit] 43 KSDK 10/08/12 10/12/12 Late Night CM 1135p-1235x MTWTF :30 3 \$190.00 P-2 0.00 NM 0 Late Night w/Jimmy Fallon PART OF A MAKEGOOD MADE UP OF LINES 37-45 MG TO REVISE RATES Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 MTWTF 3 \$190.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type			0.00 <i>NM</i>	:30 (\$1,800.00)	ТWThF	N	035p	10-1	N (M-F)	2-10/14/12 Li	-	
43 KSDK 10/08/12 10/12/12 Late Night CM 1135p-1235x MTWTF- :30 3 \$190.00 P-2 0.00 NM												
PART OF A MAKEGOOD MADE UP OF LINES 37-45 MG TO REVISE RATES Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 MTWTF 3 \$190.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	\$0.00	0	0.00 NM	\$190.00 P-2	:30 3	МГЖГБ	1135p-1235x		•	2 10/12/12		
Week: 10/08/1210/14/12MTWTF3\$190.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType											-	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type												
						7	/End Time	Start	escription	nge D	h Date Ra	Spot
1 KSDK 10/08/12-10/14/12 Late Night 1135p-1235x MTWThF :30 (\$190.00) 0.00 NM Credited			0.00 <i>NM</i>	:30 (\$190.00)	IIWI'hF	N	5p-1235x	1135	ate Night	2-10/14/12 La		
[credit] 2 KSDK 10/08/12-10/14/12 Late Night 1135p-1235x MTWThF :30 (\$190.00) 0.00 NM			0 00 1/1/4	·30 (\$100.00)	TWThF	N	5n-1235x	1125	ate Night	2-10/1 <u>4</u> /12 I :	-	
Credited			O.OO INIVI	.00 (\$100.00)	T MIIII	ľ	7P 1200X	1130	ato Nigrit	- 10/1 7 /12 Lo	redited	
[credit] 3 <i>KSDK 10/08/12-10/14/12 Late Night</i> 1135p-1235x MTWThF :30 (\$190.00) 0.00 <i>NM</i>			0.00 <i>NM</i>	:30 (\$190.00)	TWThF	N	5p-1235x	1135	ate Night	2-10/14/12 La		
Credited [credit]				,								
44 KSDK 10/15/12 11/02/12 CM 1235a-105a MIWTF :30 5 \$75.00 P-2 0.00 NM 15	\$1,125.00	15	0.00 NM	\$75.00 P-2	:30 5	МГЖГБ	1235a-105a	СМ		2 11/02/12		

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KSDK

Order / Rev: 713483 Advertiser: Plummer, J/ R/ Congress

Alt Order #: 06303374 Product Desc: PLUMMER FOR CONGRESS

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type S	pots	Amount
	Last Call w/Carson D	aly							
COMMENTS APPLY TO S PART OF A MAKEGOOD		-45							
MG TO REVISE RATES									
Start Date End Date Week: 10/15/12 10/21/12		ots/Week 5	<u>Rate</u> \$75.00	Rating 0.00					
Week: 10/13/12 10/21/12 Week: 10/22/12 10/28/12	MTWTF	5	\$75.00 \$75.00	0.00					
Week: 10/29/12 11/04/12		5	\$75.00	0.00					
45 KSDK 10/14/12 10/14/	2 Sun 9a Sun 9-10a	CM	9-10A		S :30	1 \$600.00 P-2	0.00 NM	0	\$0.00
THIS IS A MAKEGOOD F MG TO REVISE RATE		DATE OC	T14/12 FOR 1	SPOT(S)					
Start Date End Dat		ots/Week	Rate	Rating					
Week: 10/08/12 10/14/12 Spot Ch Date Range	Description	1 Start	\$600.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 KSDK 10/08/12-10/14/12		9-10			Su				
Credited [credit]									
46 KSDK 10/08/12 10/12/	2 M-F NBC Today 7-9A	CM	7-9A	MTWTF-	- :30	4 \$675.00 P-2	0.00 NM	0	\$0.00
40 NODIC 10/00/12 10/12/	NBC Today 7-9A	. Ow	7 571	11111111	.00	Ψ Ψ070.001 2	0.00 14101	Ü	ψ0.00
MORE SPOTS TO EVEN	+	-4- ///1-	Data	Dating					
Start Date End Date Week: 10/08/12 10/14/12		ots/Week 4	<u>Rate</u> \$675.00	Rating 0.00					
Spot Ch Date Range	<u>Description</u>		/End Time		Weekdays		Rtg Type		
1 KSDK 10/08/12-10/14/12 Credited	2 M-F NBC Today 7-9A	7-9A			MTWThF	:30 (\$675.00)	0.00 <i>NM</i>		
[credit]									
2 KSDK 10/08/12-10/14/12	2 M-F NBC Today 7-9A	7-9A			MTWThF	:30 (\$675.00)	0.00 <i>NM</i>		
Credited [credit]									
3 KSDK 10/08/12-10/14/12	2 M-F NBC Today 7-9A	7-9A			MTWThF	:30 (\$675.00)	0.00 <i>NM</i>		
Credited									
[credit] 4 KSDK 10/08/12-10/14/12	P.M-F.NRC Today 7-94	7-9A			MTWThF	:30 (\$675.00)	. 0 00 NM		
Credited	Wit NEO roday r on	7 37	•		WII WI III	.00 (φονο.00)	0.00 74111		
[credit]									
47 KSDK 10/14/12 10/14/	1105-1130p SP PL L 1105-1130p SP PL L		1105-1130p		S :30	1 \$1,350.00 P-2	0.00 NM	0	\$0.00
PART OF A MAKEGOOD	MADE UP OF LINES 47								
MORE SPOTS TO EVEN		-4- ///1-	Data	Datina					
Start Date End Date Week: 10/08/12 10/14/12		ots/Week 1	Rate \$1,350.00	Rating 0.00					
Spot Ch Date Range	Description	Start	/End Time		Weekdays		Rtg Type		
1 KSDK 10/08/12-10/14/12 See MG 47.2	2 1105-1130p SP PL Late	<i>Ed</i> 1105	5-1130p		Su	ı :30 (\$1,350.00)	0.00 NM		
[Prgm Change]									
2 KSDK 10/14/12-10/14/12	Post NFL News	Vario	ous		Su	:30 (\$1,350.00)	0.00 <i>NM</i>		
48 KSDK 10/18/12 10/18/	2 Thu Prime C	CM	9-10P	T	- :30	1 \$2,100.00 P-2	0.00 NM	1	\$2,100.00
	Rock Center with BW								
PART OF A MAKEGOOD MORE SPOTS TO EVEN		·51							
Start Date End Date Week: 10/15/12 10/21/12		ots/Week	Rate	Rating 0.00					
49 KSDK 10/15/12 10/19/	-	CM	\$2,100.00 1135p-1235x	MTWTF-	- :30	1 \$225.00 P-2	0.00 NM	1	\$225.00
	Late Night w/Jimmy I		·						
PART OF A MAKEGOOD MORE SPOTS TO EVEN		·51							
Start Date End Dat	e <u>Weekdays</u> <u>Sp</u>	ots/Week	Rate	Rating					
Week: 10/15/12 10/21/12		1	\$225.00	0.00	.20	2	0.00 NM	4	\$25.00
50 KSDK 10/15/12 10/19/	12	СМ	4-5A		:30	2 \$35.00 P-2	0.00 NM	1	\$35.00

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Order / Rev: 713483 Advertiser: Plummer, J/ R/ Congress 06303374 PLUMMER FOR CONGRESS **KSDK** Alt Order #: Product Desc: Flight Dates: 10/08/12 - 11/05/12 Estimate: Ln Ch Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start End Amount M-F 4-5A MIWIF 4-5A COMMENTS APPLY TO SUB LINES A THRU B PART OF A MAKEGOOD MADE UP OF LINES 47-51 MORE SPOTS TO EVEN OUT \$ Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MTWTF--\$35.00 0.00 51 KSDK 11/03/12 11/03/12 Notre Dame Football CM 230-6p ---S-:30 \$525.00 P-2 0.00 NM 1 \$525.00 Notre Dame Football (2:30 PM-6:00 PM)

Rating

0.00

Rate

\$525.00

Start Date

Week: 10/29/12

End Date

11/04/12

Weekdays

----S-

Spots/Week

Totals 153 \$113,815.00